1. With this data, there are a few conclusions we can make:
2. There are more successful campaigns than there are failed campaigns
3. Theater appears to be the most popular category, with the most total of number of kickstarter campaigns. They are also the most successful category.
4. There does not appear to be concrete trends with campaign success and time of year.
5. The data provided is limiting because there are other important pieces of information that one may want to explore. For example, the information provided in the table only shows total amount of money earned. It would have been interesting to see more data points related to money earned over the period of the campaign being live. Perhaps there are trends in successful campaigns that could be noted for future campaign-starters.
6. Different graphs could be created to further analyze factors that make a campaign successful. Perhaps a scatterplot could be made to see if there is a correlation between number of backers and the success of campaigns.